



Chartered 1965  
"Celebrating our 44<sup>th</sup> year of Service to the Community"

ROTARY CLUB OF VIENNA, Inc.  
**Wednesdays 12:15 PM**  
*Award Winning Newsletter*  
2007 & 2008

**Marco Polo Restaurant**  
245 W Maple Ave.  
Vienna, VA 22180

## Calendar of Events

- Feb 6/7 [2009-2010 AG Training and District Team Training Seminar](#)  
Valentine Hop Hosted by the Rotary Club of Herndon at the Herndon Community Center. E-mail to Chris Mogensen at [cmogensen@cox.net](mailto:cmogensen@cox.net).
- Feb 14 [Four-Way Test District Essay Contest Deadline](#)
- Feb 23 [Rotary International 104th Birthday](#)

## Upcoming Programs

Feb 8 **Club Assembly**



### Words of Wisdom

Rotary has given special study to reconciliation of conflicting interests and has accomplished wonders through the simple expedient of bringing opponents and rivals together in the atmosphere of good fellowship. Where fires of animosity burn or smolder is Rotary's opportunity.

*My Road to Rotary*



## JAN 28<sup>TH</sup> AGENDA

- Check Presentations to:
  - Food for Others -- Don Wallace, Chairman from Howard Svigals
  - SOS SupplyourSchools.org - Radhika Murari CEO and Founder from Devika Gupta M.D.
  - Vienna Arts Society -- Margaret Johson from Jon Holtaway
- Reminder of January 28th Leadership Meeting
- Drawings
- Happy Talk
- Speaker -- **Mike Roman**, ExxonMobil "Outlook for Energy: A View to 2030"

### View from the Tables

Meeting Called to order at 12:15 p.m. by **President John Brunow**  
**Prayer:** Led by **Rev. Tate**  
**Pledge:** Led by **John Brunow**  
**Song:** "America the Beautiful" led by **John Brunow**



### ANNOUNCEMENTS

NONE



### NEW MEMBER INSTALLATION

New member Kelvin Pierce, who is in the home remodeling business, is shown with Jodi Scholes, who recruited him into the club, and Membership Chairman A.J. Oskuie.



Kelvin is the 10<sup>th</sup> new member to join Vienna Rotary since July 1.



## VIENNA ROTARY CONTRIBUTION CORNER



### PolioPlus Campaign receives Donation

Vienna Rotarians presented a check for \$5000 to District 7610 officials for the PolioPlus Campaign. (Chuck Davidson, District 7610 Governor; Travis White, District Rotary Foundation Chair; and Vance Zavela, District PolioPlus Grants Chair) Woody Bentley noted that this is the largest single donation to a specific cause that the Vienna Rotary Club has ever made.

### Vienna Rotary Helps Shepherd's Center

Representatives of Shepherd's Center were on hand to accept a \$3000 contribution from Vienna Rotary. Rich Duesterhaus, chairman of the board at Shepard's Center; Michelle Scott, executive director of the center; Rev. John Tate representing Vienna Rotary; and Barbara Tate, active supporter of the center and wife of John Tate.



### Vienna Rotary Shows Support for Five Talents

Keith Bodamer presents a check for \$2500 to fellow Rotarian Craig Cole in support of Five Talents, the international micro-lending organization where Craig serves as executive director.





### Gambling



The small pot of \$28 was won by **A.J. Oskuie** who donated it back to the club.



An amazing pie, donated by the Pie Gourmet, was won by Barbara Tate, wife and guest of **Rev. John Tate**.

### Comments from 1955

(That's only 54 years ago!)

- I'll tell you one thing, if things keep going the way they are, it's going to be impossible to buy a week's groceries for \$20.00.
- Have you seen the new cars coming out next year? It won't be long before
- \$2, 000.00 will only buy a used one.
- Did you hear the post office is thinking about charging a dime just to mail letter?
- If they raise the minimum wage to \$1.00, nobody will be able to hire outside help at the store.
- When I first started driving, who would have thought gas would someday cost 29 cents a gallon.
- Did you see where some baseball player just signed a contract for \$75,000 a year just to play ball? It wouldn't surprise me if someday they'll be making more than the President.
- It's too bad things are so tough nowadays. I see where a few married women have to work to make ends meet. It won't be long before young couples are going to have to hire someone to watch their kids so they can both work.
- Thank goodness I won't live to see the day when the Government takes half our income in taxes.
- No one can afford to be sick anymore, at \$35.00 a day in the hospital it's too rich for my blood.
- If they think I'll pay 50 cents for a hair cut, forget it.



## TODAY'S PROGRAM

**Catherine Shaw**  
*President Basis*

Today's speaker was Catherine Shaw, president of Basis, a Falls Church-based branding firm. Catherine explained that "branding" is a subset of marketing, just as advertising is component of marketing.



"A brand is an experience," she told Vienna Rotarians. "Branding is what comes out of people's mouths when they talk about your business."

Shaw noted that a brand for a business is "that feeling inside of you when you leave that business."

### Rotary International Announces New Logo and Theme for 2009

RI President-Elect John Kenny announced the "*theme*" for the new Rotary year that begins July 1, 2009.

#### *The Future of Rotary Is in Your Hands!*



We are members of a very prestigious organization called Rotary because someone invited us to share their personal experience of service above self. And, this year **we** are taking leadership positions in our club and district. One of our biggest challenges is **membership**, so I encourage you to continue seeking others whom you believe can uphold the same standards you have set for your club, your community and Rotary.

Thank you for all that you have already done for your club and district! And, just know that I am here to help you have one of the best clubs in Rotary. We are a TEAM: working Together, Everyone Accomplishes More!

**Horace McCormack**  
Governor-elect

Rotary International District 7610

### Rotary Meeting Information

#### Monday

- 7:30 AM Alexandria South IHOP
- 7:30 AM Fair Lakes Fair Lakes Hyatt Regency
- 12:00 PM Alexandria West End Duke's Café
- 12:15 PM Fairfax American Legion Post 177
- 12:30 PM Sterling Logan's Roadhouse

#### Tuesday

- 7:30 AM Bull Run City Tavern Manassas
- 7:30 AM Leesburg Tuscarora Mill Rest.
- 7:30 AM Burke Brion's Grill Burke
- 11:30 AM Centerville-Eggspectations in Chantilly
- 12:00 PM McLean Redeemer Lutheran Church
- 12:15 PM Alexandria Radisson Hotel Old Town
- 12:30 PM Roslyn-Fort Myer Vantage Point Rest.

#### Wednesday

- 7:30 AM West Springfield Springfield CC
- 7:30 AM Crystal City Crystal City Marriott
- 7:30 AM Herndon Amphora Diner Deluxe
- 7:30 AM Gainesville-Haymarket Piedmont Ctry Club
- 12:15 PM Annandale Squire Rockwell's Rest.
- 12:15 PM Manassas City Tavern Grille
- 12:15 PM Reston Hunters Hidden Creek CC

#### Thursday

- 7:30 AM Tysons Corner Tower Club
- 12:15 PM Arlington La Cote d' Or
- 12:15 PM Springfield Greenspring Village Sq.
- 12:15 PM Warrenton Fauquier Springs CC
- 6:30 PM Falls Church Harvest Moon Rest.

#### Friday

- 7:30 AM Bailey's Crossroads Athens Rest.
- 7:30 AM Dulles Center for Innovative Tech
- 12:30 PM Dunn Loring J.R.'s Stockyards Inn

#### See

[www.rotary7610.org/club\\_meetings.html](http://www.rotary7610.org/club_meetings.html)  
for complete list of meeting times

### Rotary Club of Vienna 2008- 2009 Leadership Team

- President** – John Brunow
- President Elect** – Jim Marshall
- Vice President** – Richard Lukens
- Past President** - Larry Warren
- Director at Large** - Matt Brennan
- Executive Secretary** - Gerry Hamilton
- Treasurer** – Howard Svigals
- Chair Administration Committee** – David Helfgott
- Director Club Service** - Joe Pace
- Chair Membership Committee** – A.J. Oskuie
- Chair Public Relations** – Wayne Jackson
- Chair The Rotary Foundation Committee** – Jorge Diaz
- Vienna Rotary Foundation** – Matt Brennan
- Chair Viva! Vienna!** – Woody Bentley
- Dir. Vocational Service** - Duni Schutzensgel
- Dir. International Service** - Jim Marshall
- Vice Chair Intern'al Service** - J. Scholes
- Sergeant at Arms** - Dean Southee