



Chartered 1965
"Celebrating our 44th year of Service to the Community"

ROTARY CLUB OF VIENNA, Inc.
Wednesdays 12:15 PM
Award Winning Newsletter
2007 & 2008

Marco Polo Restaurant
245 W Maple Ave.
Vienna, VA 22180

Calendar of Events

- April 3-5 District Conference at The Homestead and the April 4, 2009 District Conference Golf Tournament at The Homestead Viva! Vienna! Planning Mtg 5:30pm at TD Bank, Tysons Corner 2070 Chain Bridge Road 2nd Floor
- April 6 GMU/Penn State Volleyball game. Lou Zone has 30 tickets
- Apr 22 GSE Team Visit to Club

Upcoming Programs

- April 8 Club Assembly
- April 15 Dr. Esam Omeish – State of Healthcare in VA
- April 22 GSE Team

REMINDER – VIVA! VIENNA!

ONLY 53 days until ViVa! Vienna! -- Volunteer registration open. Please sign up at VIVAVienneVA.org

The next planning meeting for ViVa! Vienna! is scheduled for April 6th at 5:30 PM at TD Bank, Tysons Corner 2070 Chain Bridge Road 2nd Floor - the best



parking is in rear of building. All committee chairs are asked to attend. All Vienna Rotarians who want to be active in the planning for the festival are encouraged to attend. Please

RSVP to Howard (hsvigals@gmail.com) if you are coming.

View from the Tables

Meeting Called to order at 12:15 p.m. by **President John Brunow**
Greeter: **Paul Berger**
Pledge: **Keith Argow**
Prayer: **Rev. John Tate**
Song: **Richard Lukens** led us in "My Country 'Tis of Thee"



ANNOUNCEMENTS

A special Leadership meeting last week voted unanimously to assist the Town of Vienna with a \$3,750 donation in the form of sponsorship of the Fourth of July Community Celebration. The money will come from club operating funds, not ViVa! Vienna funds.

Visiting Rotarian **Burt Haycock** offered raffle tickets for a stay in a Villa in Spain, with proceeds benefiting the charitable giving of the Tower Club Rotary in Tyson's Corners.

Woody Bentley urged Rotarians to consider becoming Paul Harris Fellows, by bringing their annual contributions up to the \$1000 level. The Rotary Club of Vienna can meet first-time Paul Harris Fellows half-way, by providing half of the total.

JOHN BRUNOW HONORED

Mayor Jane Seeman has proclaimed Tuesday April 14, as Volunteer Recognition Day in the Town of Vienna to celebrate and promote volunteerism in the community. A special meeting of the Major's Advisory Committee will be held at 8 p.m. April 14 in the Council Chamber at Town Hall to recognize the individuals nominated as outstanding volunteers for 2009. The public is invited to attend. Those who will be honored on Volunteer Recognition Day include the Rotary Club of Vienna's own John Brunow.



VIENNA ROTARY CONTRIBUTION CORNER

HEARTWOOD FOUNDATION ACCEPTS ROTARY CONTRIBUTION

Andrew Jericho, Executive Director of the Heartwood Foundation, accepted a \$1000 check to help "develop opportunities for retarded people, also known as people with intellectual disabilities." Heartwood operates several group homes for adults and provides visiting services for children living with their families. Every little bit helps. While there are 2000 retarded adults living in group homes in Northern Virginia, there is also a waiting list for 3000 more.

THE CEO IN ACTION



A large company, feeling it was time for a shakeup, hired a new CEO. The new boss was determined to rid the company of all slackers. On a tour of the facilities, he noticed a guy leaning on a wall.

The room was full of workers and he wanted to let them know that he meant business. He walked up to the guy leaning against the wall and asked, "How much money do you make a week?" A little surprised, the young man looked at him and replied, "I make \$400 a week. Why?"

The CEO then handed the guy \$1,600 in cash and screamed, "Here's four weeks' pay. Now GET OUT and don't come back." Feeling pretty good about himself the CEO looked around the room and asked, "Does anyone want to tell me what that goof-ball did around here?"

From across the room came a voice, "Pizza delivery guy from Domino's."



Visiting Rotarians	
Burt Haycock	
Guests	
None	
Gambling	
	The small pot of \$21 was won by Duni Shutzengel which he donated back to the club. The large pot continues to grow to \$423.
	An amazing blackberry pie, donated by the Pie Gourmet, was won by Billy Thompson and enjoyed by his table.

EXCERPT FROM THANK YOU LETTER FROM CORNERSTONE

I just wanted to give our thanks to you (Connie Dupras) and the Vienna Rotary Club for your contribution to the clients of the Cornerstones program. It took perseverance to make this happen, given the difficulties of making a contribution to clients in a county run program! This donation will be used to buy holiday presents, which will probably cover expenses for the next two years...

I know that it is difficult to work through the bureaucratic maze to make monies available to our clients, but your personal determination to make this happen will truly make a difference. Our clients are often homeless and have very little support or resources from the community. Organizations such as the Vienna Rotary Club who go the extra mile brighten up the holidays for the less fortunate.

Again thank you for your efforts to raise funds to help people in need...



TODAY'S PROGRAM

April Umminger
Graphics Editor, Washington Post

Ms. Umminger shared remarks on two separate topics:

Since 2006, Ms. Umminger has been the graphics editor of the Washington Post Metro section – she provides the “visual connection.” She shared samples of her work – full page spreads illustrating the Fourth of July Celebrations on the National Mall, Tidal Basin at Cherry Blossom Time, a bar graph and map showing a spike in crime reports in newly gentrified neighborhoods, an explanation of movement and tragic actions superimposed on an illustrated floor plan of Columbine High School in Colorado, and several others.

She stated that while the future of print journalism is uncertain, people will always want information presented to them in both words and in graphic form. Visuals and visual explanations will survive the demise of print journalism.

The Washington Post had no choice but to create the Columbine illustration on a tight schedule, and based on second-hand accounts. By comparison, weeks went into the Cherry Blossom graphics. Ms. Umminger displayed three successive drafts of that project, each one more accessible than the previous.

On a separate topic, Ms. Umminger described her 3 ½ month program in Merida, Venezuela as a Rotary Ambassadorial Scholar. The diversity of her tasks allowed her to meet a wide cross-section of Venezuelan provincial society.

She studied Spanish intensively, visited every significant newspaper in the Merida area, and served as a volunteer in a soup kitchen. She reported that this last experience was the hardest to arrange, trying to explain the concept of volunteerism – perhaps one more first-world luxury good – to people struggling just to get by.

She was struck by the disparity of reporting on the same events by reporters from the two countries. For example, when Venezuelan President Hugo Chavez expelled the U.S. Ambassador, U.S. newspapers, even the best ones, reported this as a story essentially about the United States and its role in the world.

Even if American newspapers got their facts "right," how representative of reality was the reporting? American newspapers, even the Washington Post, failed to report that many Venezuelans at the Chavez Rally at the time of the expulsion were "required" to attend. Venezuelan newspapers reported the same event from a Venezuelan point of view: Chavez was strengthening his own position in a never-ending competition for power; Chavez was diverting attention from the latest Venezuelan corruption scandal.



Some guy bought a new fridge for his house. To get rid of his old fridge, he put it in his front yard and hung a sign on it saying: 'Free to good home. You want it, you take it.' For three days the fridge sat there without even one person looking twice at it. He eventually decided that people were too un-trusting of this deal. It looked to good to be true, so he changed the sign to read: 'Fridge for sale \$50.' The next day someone stole it.

The reason congressmen try so hard to get re-elected is that they would hate to have to make a living under the laws they've passed.

Because they had no reservations at a busy restaurant, my elderly neighbor and his wife were told there would be a 45-minute wait for a table. 'Young man, we're both 90 years old,' the husband said, 'We may not have 45 minutes.' They were seated immediately.

